

RED LABEL POULTRY FROM THE SOUTH-WEST



L'AVENIR PAR NATURE

TERRES de GASCOGNE

Lycée Agricole et Forestier

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European Programme - Erasmus Plus
« Partenariats stratégiques » 2014-2016



1.

-Production- -Location-



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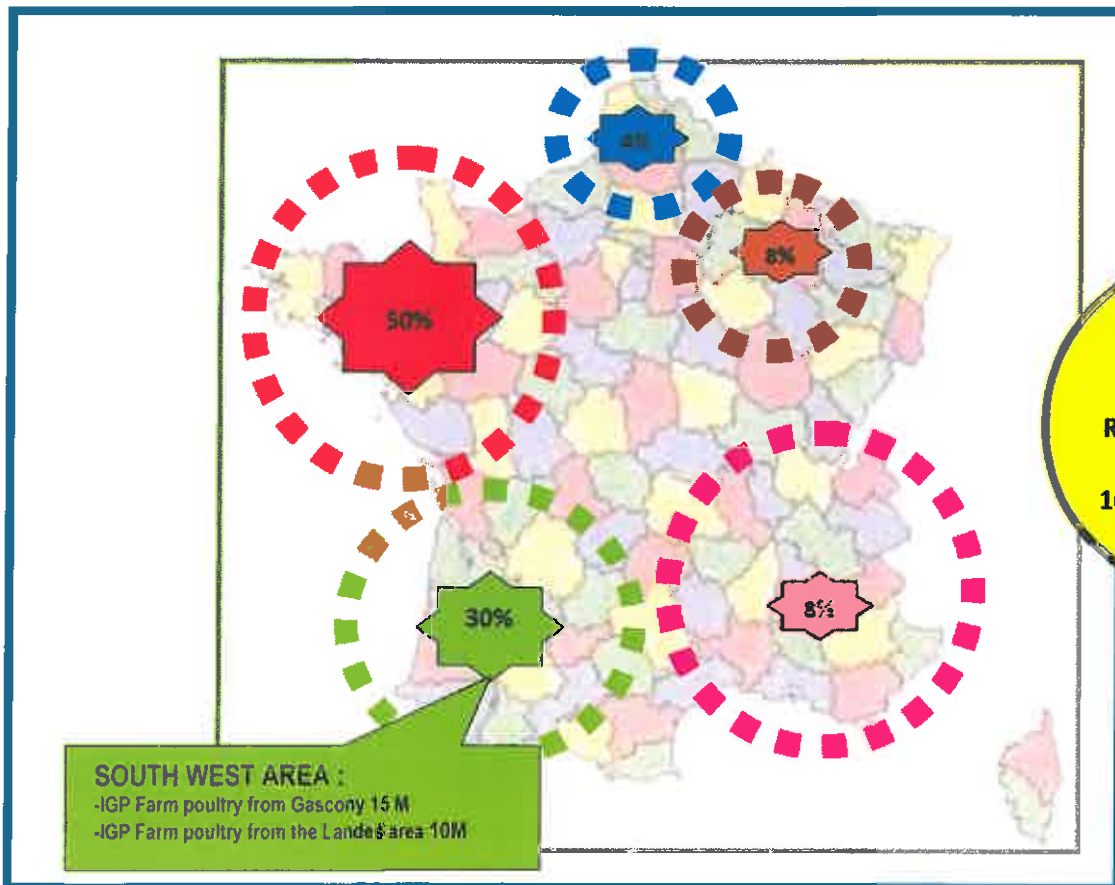
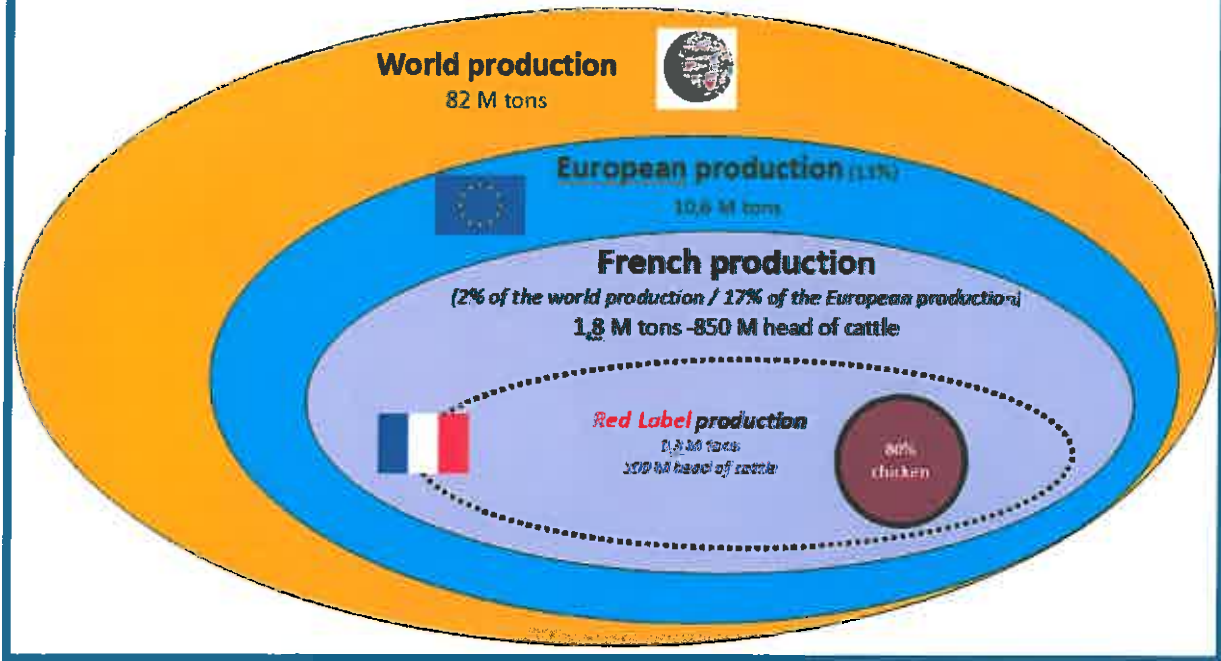
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World poultry production



SOUTH WEST AREA :
-IGP Farm poultry from Gascony 15 M
-IGP Farm poultry from the Landes area 10M

Red Label poultry in France = 100 M head of cattle put in place

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Breeding characteristics



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Requirements	IGP Gascogne/Gascony	IGP Landes
FOOD	100 % vegetable mineral and vitamins 80 % minimum of cereals 50 % of maize Non GMO (genetically modified organism) (PCR <0) No anticoccidien in the food	100 % vegetable mineral and vitamins 80 % minimum of cereals 50 % of maize Non GMO (genetically modified organism) (PCR <0) No anticoccidien in the food
BUILDINGS SURFACE	Proper Noun : <= 400 m² 4 buildings by site maximum 2 breeding sites maximum Collective : <= 400 m² 4 buildings by site maximum 4 breeding sites maximum	< or = 150 m² From 4 to 16 60 m² sheds
PATH SURFACE	2 m² by head minimum <u>Example</u> : for 1 400 m ² building , you will need: 0.88 ha for chicken 1.04 ha for guinea fowl Outdoor fenced path	4 m² by head cattle minimum <u>Example</u> : pour 16,60 m ² sheds you will need : 6.72 ha minimum « Free » path with no fences
HUSBANDRY	81 days minimum	81 days minimum
BUILDINGS DENSITY	11 chickens per m² (4 400 animals per shed) 13 guinea fowls per m² (5 200 animals per shed)	Mobile shed <= 60 m² 17.5 chickens per m² (1 050 animals per shed) Non mobile shed 11 chickens per m²
FALLOWING	16 days minimum after disinfection	16 jours minimum after disinfection
NUMBER OF SETS	Sanitary measures : Sheds are held empty between 16 and 20 days Slaughter age : between 81 et 84 jours days old Number of sets : between 3.2 and 3.5	Sanitary measures : Sheds are held empty between 16 and 20 days Slaughter age : between 84 et 88 jours days old Number of sets : 3
INDEPENDENT CONTROL		
<i>Internal control</i>	By technicians : once a year and per species (on average, technicians visit the batch twice during the breeding)	
<i>Independent external monitoring</i>	By a control organisation : Once a year	
<i>Management organisation</i>	SEQUOIA	AFVL
<i>Control bodies</i>	AGROCERT	QUALISUD

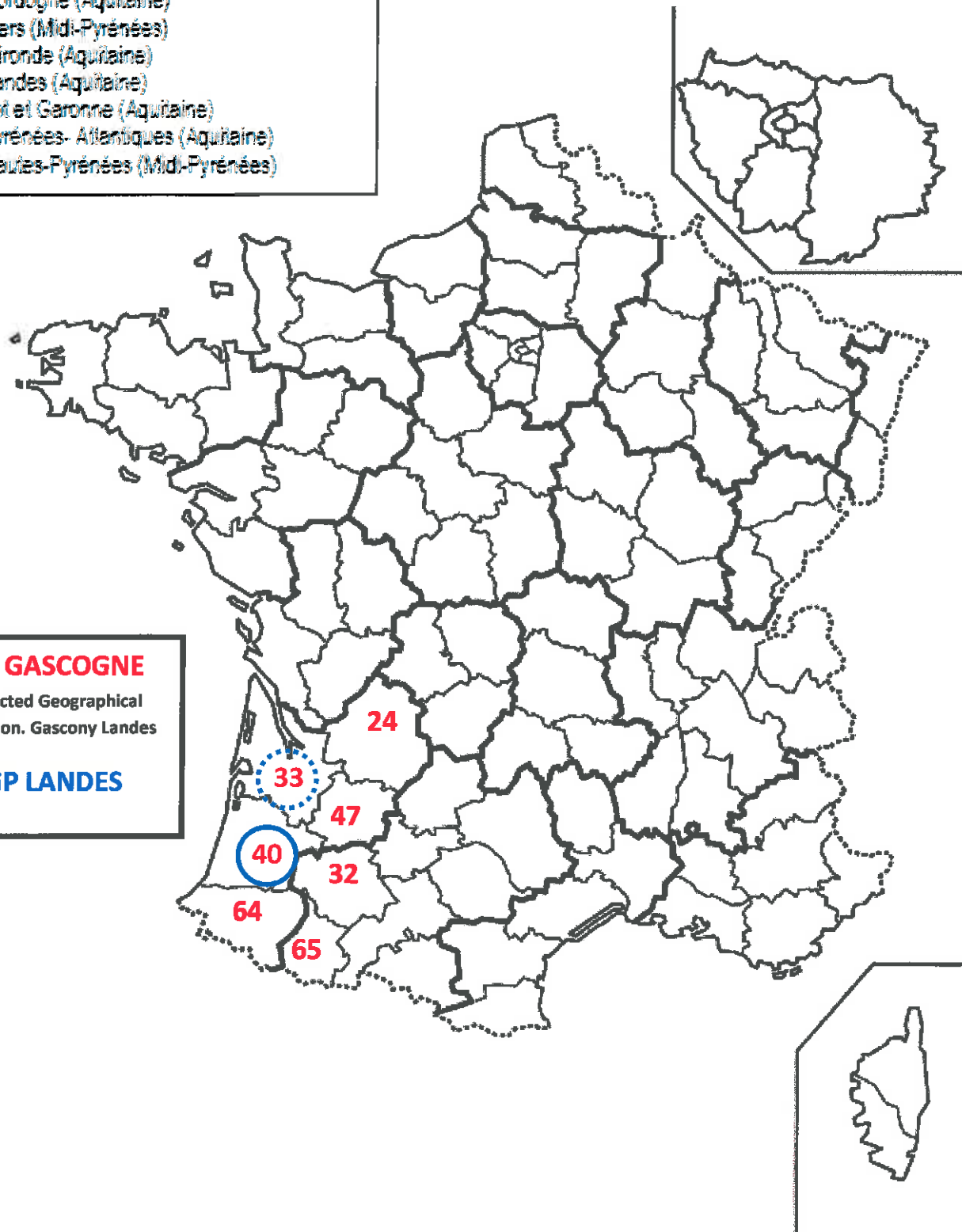
Production areas

- 24 : Dordogne (Aquitaine)
- 32 : Gers (Midi-Pyrénées)
- 33 : Gironde (Aquitaine)
- 40 : Landes (Aquitaine)
- 47 : Lot et Garonne (Aquitaine)
- 64 : Pyrénées-Atlantiques (Aquitaine)
- 65 : Hautes-Pyrénées (Midi-Pyrénées)

IGP GASCOGNE

Protected Geographical
Indication. Gascony Landes

IGP LANDES



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-Uses- -Consumption-



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RED LABEL POULTRY PRODUCTION

	<ul style="list-style-type: none"> ▪ A unique process throughout the world ▪ Red label production : <ul style="list-style-type: none"> -0.3 M tons -100 millions animals -80% of chicken
	<ul style="list-style-type: none"> ▪ Landes poultry : 2° producer of poultry (Landes) <ul style="list-style-type: none"> -1.10 millions of poultry a year ▪ Poultry from the South-West : 2° producer of poultry of the South-West <ul style="list-style-type: none"> -3.5 millions of poultry a year ▪ Poultry from Sud Ouest : 2° producer of guinea fowls (Landes) <ul style="list-style-type: none"> - 500 millions of poultry a year ▪ Festive (capons, fattened chickens, turkey, capons of guinea fowls) : 100 thousand poultry for Christmas
	<p>Slaughter :</p> <ul style="list-style-type: none"> ▪ LDC (Bazas, Gironde, 33) : 95 % = <ul style="list-style-type: none"> -French leader of the poultry market -n°1 in label -n°1 in duck -n°1 in trukey -n°1 in derive products ▪ Other slaughterhouses : 5%
	<p>Packaging :</p> <ul style="list-style-type: none"> ▪ Pac either whole or cut
	
	<ul style="list-style-type: none"> ▪ Sold in fresh food supermarket departements ▪ Through direct selling by the breeders
	<p>Cool preservation :</p> <p>4-5 days – Possible freezing</p>



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« Let's try it » !...



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Our Institution, dating from 1964, is a local public agricultural and forestry school of about 220 students aged 15 to 20 situated in Bazas in the South West of France, 60 kilometers South East of Bordeaux. Bazas is close to the largest cultivated forest massif in Europe and is located in an agricultural area specialised in farming and cattle breeding.



Attached to our school are a horse-riding club and a farm with Bazadaise Beef Breed which are used as training places for our students. We've been keeping close links with the agricultural and forestry professional fields for many years now.



We teach our students agriculture (animal breeding: mainly horse and cattle breeding) and forestry (forest works, forest management) at different levels. We offer Vocational Training Certificates (three years) specialised in farm management and animal breeding and also in forest works. We also have a two-year graduate programme specialised in forest management. Finally we offer a three-year degree course specialised in sciences, technology and agronomy. We also have a training center for adults or apprentices who want to specialise in forest works, forestry and forest management.

